



Adobe Illustrator overview

Course objectives

To teach how to:

- ▶ Create sophisticated artwork and graphics for print, web, interactive, mobile and motion designs.
- ▶ Use Illustrator's powerful drawing tools.
- ▶ Create logos and implement special type effects.
- ▶ Create and apply colours, patterns and gradients.
- ▶ Streamline your workflow and manage assets with the effective use of libraries and Adobe Bridge.

General information

- ▶ As an Adobe Authorised Training Centre (AATC), Armada meets the demanding standards specified by Adobe, ensuring a high standard of training.
- ▶ The trainer for this course is an Adobe Certified Instructor (ACI) and an Adobe Certified Expert for Illustrator.
- ▶ Hands-on exercises familiarise delegates with the concepts and operations.

Who should attend?

Adobe Illustrator overview training is ideal for people transitioning into design related jobs who need to use Illustrator to create illustrations, logos, maps, graphs, diagrams, advertisements, or other graphic documents.

You should be familiar with Windows. No other knowledge is necessary.

Duration

One day.

Courseware and certification

Delegates receive courseware to refer to throughout the course, and to use as a refresher following the course. Delegates are issued with a certificate confirming they have attended and successfully completed the course.

What version of Illustrator is covered?

Scheduled courses are based on the latest version of Illustrator, whereas *on-demand* courses for your group can be based on any recent version. The course is appropriate for Windows and Mac users alike.

Location, price and further information

This course is arranged *on-demand* for your group, on a date and at a location that suits you, at our training centre in Bromsgrove in the Midlands or at your venue.

For pricing and further information, please see: www.armada.co.uk/illustrator-training-course.

Course outline

▶ Module 1: Adobe Illustrator overview

- Introduction to Adobe Illustrator
- Learning the interface
- Adobe Illustrator workflows

▶ Module 2: Creating logos using simple shapes

- Choosing new document settings
- Creating a custom workspace
- Drawing basic shapes with the shape tools
- Drawing paths with the pencil tool

▶ Module 3: Enhancing logos

- Applying colours
- Patterns and gradients
- Manipulating objects
- Inserting type

▶ Module 4: Creating logos using custom paths

- Drawing paths with the pen tool
- Modifying existing shapes to create new shapes
- Duplicating and resizing objects

▶ Module 5: Creating a logo with type special effects

- Creating type outlines
- Creating type on a path
- Applying an envelope to type
- Creating type masks

▶ Module 6: Using layers

- The layers palette
- Managing your work with layers
- Template layers

▶ Module 7: Creating an advertisement

- Page layout
- Guides and measurements
- Importing a graphic
- Aligning objects
- Applying spot colours
- Importing and styling body text
- Wrapping text
- Exporting a file

▶ Module 8: Symbols libraries

- Using symbols libraries
- Creating a new symbol
- Sharing libraries

▶ Module 9: Managing assets with Adobe Bridge

- Exploring the Adobe Bridge environment
- Applying metadata and keywords