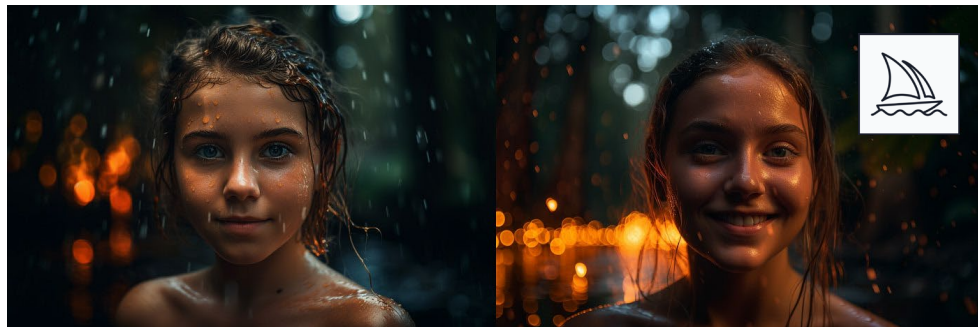


# Midjourney image generation

## Training course outline

AI-generated images are becoming increasingly harder to ignore. Midjourney, one of the leading drivers of this emerging technology, can create stunning original images from a short text phrase, known as a prompt, that you provide.

This course teaches everything you need to use Midjourney to generate images, artwork and prototypes for graphic design, websites, social media and pretty much any other purpose.



### Course summary

Beginning with the basics, you'll learn how to join Midjourney and install Discord, create text prompts and view the images you create. You'll learn many tips and techniques for getting the best results along the way.

### Sessions, include:

- Introduction to Midjourney
- Setting up your environment
- Creating images
- Using styles to enhance your images
- Crafting effective prompts
- Using reference images
- Implementing Midjourney in your workflows

### Duration

One day.

### Who should attend?

This course is ideal for newcomers to Midjourney and AI with responsibility for generating images or artwork, whatever the purpose.

### In-class or live online

You can attend in-person at our centres, or participate live online from your place of work or home.

To read about our approach to online training, see [armada.co.uk/liveonline](https://armada.co.uk/liveonline).

### General information

Courses are hosted by highly experienced instructors with vast experience of using the application professionally.

Whilst attending training at our centres, you'll have the use of a computer running licensed Adobe Creative Cloud software to practice the techniques taught. You can choose to use a Windows computer or Mac.

Refreshments and lunch are provided.

Course fees can be paid by card or bank transfer. We accept purchase orders from UK-registered companies and public sector organisations.

### Course materials and certificate

You'll receive:

- A comprehensive training guide and practice files.
- An e-certificate (PDF) confirming successful course completion.

### Method of delivery

Training is designed for the busy professional, being short and intensive and combining lecture and demonstration. Practical exercises carried out under guidance help you learn the techniques taught.

You have ample opportunity to discuss specific requirements with the trainer.

### After course support

Following training, you're entitled to 30 days' email support from your trainer.

### Further information

See [armada.co.uk/course/midjourney](https://armada.co.uk/course/midjourney).

### Course syllabus

See over.



Topics	Sub-topics
<b>Introduction to Midjourney</b>	<ul style="list-style-type: none"> <li>What is Midjourney and how does it work?</li> <li>Some Midjourney examples</li> <li>The image generation process</li> <li>Limits and benefits</li> <li>Ethical considerations</li> </ul>
<b>Setting up your environment</b>	<ul style="list-style-type: none"> <li>Signing up to Discord</li> <li>Subscribing to a Midjourney plan</li> </ul>
<b>Creating images</b>	<ul style="list-style-type: none"> <li>Generating your first image</li> <li>Editing images with upscaling and variations</li> <li>Panning and zooming out of upscaled images</li> <li>Going deeper with prompts</li> </ul>
<b>Using styles to enhance your images</b>	<ul style="list-style-type: none"> <li>Choosing a style</li> <li>Applying a style</li> <li>Style variations</li> </ul>

Topics	Sub-topics
<b>Crafting effective prompts</b>	<ul style="list-style-type: none"> <li>Understanding prompts</li> <li>Basic prompts</li> <li>Advanced prompts: image prompts, prompt text, parameters</li> <li>Prompting notes: length, grammar, focus, collective nouns</li> </ul>
<b>Using reference images</b>	<ul style="list-style-type: none"> <li>Process for using reference images</li> <li>Controlling how your reference image is used</li> <li>Combining a reference image and a text prompt</li> </ul>
<b>Implementing Midjourney in your workflows</b>	<ul style="list-style-type: none"> <li>Identifying use cases for Midjourney in advertising, art and design</li> <li>Developing workflows for using Midjourney in your projects</li> </ul>