

Adobe Firefly

Training course outline

Adobe Firefly is a suite of generative AI tools used by creatives to create images, video, audio and vector graphics from simple text prompts and other inputs.

Designed to be 'commercially safe', trained on licensed content like Adobe Stock and public domain materials, Firefly works as a standalone app, and integrates into other Adobe Creative Cloud apps such as Adobe Express, InDesign, Photoshop and Illustrator.



Course summary

Provides a thorough grounding, teaching techniques for creating images, video, audio and vector graphics.

The techniques you'll learn will unlock the creative power of Adobe's AI tools, helping you design faster, work smarter and explore new creative possibilities.

You'll learn to:

- Create images from text prompts with style, aspect ratio and composition controls.
- Use Generative Fill, Generative Expand and Remove to edit and enhance images.
- Apply Text Effects to typography in Adobe Express.
- Use Firefly in Photoshop, Illustrator and InDesign for professional AI image generation.
- Work with Firefly's video, vector and audio features.
- Use Scene to Image (Project Neo) to generate 3D-style visuals.
- Generate templates and design-ready layouts.
- Collaborate with others using Firefly Boards.
- Understand how generative credits work.

Duration

One day.

Who should attend?

This course is ideal for:

- Designers and creatives already using Adobe Creative Cloud who want to add AI to their workflow to speed up design tasks.
- Marketing and communications professionals needing quick, polished visuals.

Prerequisites

A basic knowledge of the application(s) with which you're going to use Firefly, e.g. Adobe Express, InDesign, Photoshop or Illustrator, is useful but not essential.

In-class or live online

You can attend this course in-person at any of our centres, or participate online from your place of work or home.

To read about our approach to online training, see armada.co.uk/onlinelearning.

General information

Courses are hosted by highly experienced instructors with vast experience of using the application professionally.

You have ample opportunity to discuss specific requirements with the trainer.

Whilst attending training at our centres, you'll have the use of a computer running licensed software to practice the techniques taught. Refreshments and lunch are provided.

Course fees can be paid by card or bank transfer. We accept purchase orders from UK-registered companies and public sector organisations.

Course materials and certificate

You'll receive:

- A comprehensive training guide and practice files.
- An e-certificate (PDF) confirming successful course completion.

After course support

Following training, you're entitled to 30 days' email support from your trainer.

Further information

See armada.co.uk/course/firefly.

Course syllabus

See over.

Course syllabus

Topics	Sub-topics
Introduction to Firefly	What Firefly is and how it compares to Midjourney and DALL·E How generative credits work for free vs Creative Cloud users Overview of Firefly's web interface
Firefly Core Tools	Text-to-Image generation Generative Fill, Remove and Expand Scene-to-Image Text Effects Generate Template for quick layouts
Creative Media Options	Firefly Video: creating short generative clips Firefly Vector: producing editable graphics for Illustrator Firefly Audio: generating sounds, effects and voice
Firefly Boards	Creating inspiration boards Remixing and editing visuals Auto-layout, presentation mode and team collaboration

Topics	Sub-topics
Firefly in Photoshop	Generative Fill and Expand with contextual taskbar Remove background and select subject Dynamic Text, Sky Replacement and Neural Filters Using Liquify and other AI-driven tools
Firefly in Illustrator	Text-to-Vector graphics Generative recolor Generate patterns Retype, Mockup and other Firefly-powered features
Firefly in InDesign	Content-Aware Fit Text-to-Image (basic and advanced) Generative expand
Best Practice and Credits Management	Working with commercially safe content Managing Firefly credits Integrating Firefly seamlessly with Creative Cloud apps